Submitted Proposals: New Course: COM 16X Living in Communication

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<thead>
<tr>
<th>Title</th>
<th>New Course: COM 16X Living in Communication</th>
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<td>Rationale</td>
<td>This course exposes students to the communication issues that arise across many situational levels of communication including interpersonal, small group, public, organizational, and mass communication. Rather than focusing on one context in some depth as we do in COM 160, 161 and 162, in this class students will explore how communication changes across contexts, including in the nature of the relationships between and among interactants, the nature of feedback, communication roles, adaption of</td>
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message as well as goals and purposes. The class will also cover these issues as they pertain to intercultural communication, interviewing and mediated communication. Provides another COM skills option for students. Provides another 100-level Humanities/Communication class. Course acts as an introduction to the field of Communication which we do not currently offer. This is the other class that students often transfer in (in addition to COM 160).

The newly revised COM 160 Public Speaking should fulfill the Oral Communication Skills requirement.
The newly revised COM 268 Public Communication should fulfill the Oral Communication Skills requirement. It is already a Humanities/Communication class. It should not be able to fulfill both requirements simultaneously (as some WRT or ENG classes do). It should EITHER count as Oral Communication Skills OR Humanities/Communication. The new COM 16X Living in Communication should fulfill EITHER the Oral Communication Skills requirement OR the Humanities/Communication requirement.

None of these classes should count as a Humanities/Communication class for Communication or Media Arts majors. They may count as Com Skills classes, or in the major as indicated on program sheets.

COM 16X Living in Communication should fulfill EITHER the Oral Communication Skills requirement OR the Humanities/Communication requirement.

This class should not count as a Humanities/Communication class for Communication or Media Arts majors. It may count as Com Skills classes, or in the major as indicated on program sheets.

Course Description
This course is a survey of the discipline of human communication. The areas covered include interpersonal, small group, public, mediated, intercultural, and organizational communication. Readings and discussions will consider the perspectives taken by communication researchers and well as the nature of the questions they ask in their efforts to understand our social world. The course also considers what skills are necessary to achieve ethical communicative competence in each of these areas.

Course Prerequisites
none

Course Topical Outline
1. Human Communication
   A. The Nature of Communication
      1. Communication as a primary process
      2. Communication as creation of meaning
      3. Communication as symbolic
   B. The Communication Tradition
      1. Cannons of Rhetoric
      2. Contemporary Approaches to Rhetoric & Communication
   II. Contexts of Communication
      A. Interpersonal Communication
         1. Relational Development & Maintenance
         2. Empathy & Trust
         3. Affect
      B. Small Group Communication
         1. The Dynamics of Small-Group Discussion
         2. Group Leadership
         3. Conflict, and Problem Solving
      C. Organizational Communication
1. Culture
2. Climate
3. Networks
D. Intercultural Communication
1. Definition of culture
2. The relationship of Culture and Communication
3. Adaptation through Communication
E. Mass Communication
1. Messages
2. Institutions
4. Technologies
5. Media Literacy
F. Public Speaking
1. Types of speeches
   a. Topic
   b. Audience
2. Writing a Speech
   a. Finding information
   b. Establishing credibility
   c. Developing organization
3. Delivery
   a. Communication apprehension
   b. Voice quality
   c. Gesture
G. Interviewing
1. Nature of questions
2. Structure and sequencing
3. Technique
4. Responding

IV. Communication Ethics
A. Aristotle, Kant, Bentham, MacIntyre
C. Justice, Virtue, and Morality
D. Lying
F. Information and Technology

Grading Option
Standard

Courses to be offered

Staffing and Time
Provision

- This proposal is at least budget neutral—as no new sections will be taught, and at best a revenue generator—as an additional offering in summer and intersession.
- We do not propose to offer any more sections of COM skills classes than we are currently offering. The only change to that would be a change in the adjunct ratio, adjunct budget or a request from the Dean to make more Gen Ed sections available.
- During the regular fall and spring semesters, we would replace some sections of COM 161 and 162 with these classes. This would offer more variety to students as well as to the faculty who regularly teach these classes. Some department might prefer their students to take public speaking.
- Our expectation is that in summer and intersessions, the increased course offerings will be appealing to students looking to complete general education requirements or looking for electives.

Dept Chairperson
Approval
Approve
<table>
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<tr>
<th>Dept Chairperson Comments</th>
<th>Katy Wiss</th>
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Content Type: Item
Created at 12/29/2010 3:56 PM by Kathryn Wiss
COURSE PROPOSAL

COM 16X Living in Communication
3 Credit Hours
No prerequisites
Gen Ed: Fulfills general education requirement of Communication Skills Class OR Humanities/Communication
Standard grading

Rationale: This course exposes students to the communication issues that arise across many situational levels of communication including interpersonal, small group, public, organizational, and mass communication. Rather than focusing on one context in some depth as we do in COM 160, 161 and 162, in this class students will explore how communication changes across contexts, including in the nature of the relationships between and among interactants, the nature of feedback, communication roles, adaption of message as well as goals and purposes. The class will also cover these issues as they pertain to intercultural communication, interviewing and mediated communication. Provides another COM skills option for students. Provides another 100-level Humanities/Communication class. Course acts as an introduction to the field of Communication which we do not currently offer.

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